



東亞研究型大學協會
東アジア研究型大学協会
동아시아연구중심대학협의회
The Association of East Asian Research Universities

AEARU Summer Camp 2013

Business Leadership in China



Peking University, Beijing

July 8-August 2, 2013

AEARU Summer Camp 2013

Business Leadership in China

Peking University (PKU) will host the AEARU Summer Camp on ***Business Leadership in China*** from July 8 to August 2, 2013. This proposed program features the study of basic knowledge on organizational behavior and its appliance into the real world scenario. Courses and activities are designed around the theme to prepare the participants' abilities in organizational and leadership skills, and through visits to Chinese companies to enhance their understanding to the industrial and commercial community in China.

DATES:

July 8 to August 2, 2013

VENUE:

Beijing, China

PROGRAM DESCRIPTION:

The summer camp is consisted of an 8-hour per week, 4-week intensive academic course (see **Annex A**) to grasp the theoretical knowledge on organizations, and extracurricular activities to visit international and local companies in China to see the organizational mechanism in real life. The students will also have the chance to visit local sites of historical and cultural interests to gain understanding and appreciation to the local culture.

TUITIONS AND FEES

Tuition and local accommodation fee are WAIVED for nominated students from AEARU member universities.

Other expenditures, including meals, transportation, visa, insurance, and personal spending etc. shall be covered by students.

NOMINATION:

Each AEARU member university shall nominate ONE candidate and send the nomination form (see **Annex B**) to the AEARU Secretariat and PKU coordinator **before April 30, 2013**.

Upon nomination, the organizer at PKU will issue an acknowledging letter to the students including the instructions on completing the formal application through online and hardcopy submission.

APPLICATION AND ADMISSION

The nominated students will be required to complete the online application process, and send the hard copies to Peking University **prior to May 15, 2013**. The contact person and address is:

Ms. Lu Jiao
Office of International Relations

Peking University
No. 5 Yiheyuan Road, Haidian District
Beijing 100871

Upon receiving the application materials, PKU shall send the admission package (including the admission letter and JW202 form for international student visa) within 2 weeks to the AEARU coordinator at home university.

VISA

For students from AEARU member universities outside China (Mainland, Hong Kong, Taiwan, Macao), a student visa is required, and a visa commission charge of RMB 350 should be transferred to PKU before an admission letter is issued.

FOOD

Students shall be responsible for food and other living expenses. The average cost for a meal in the campus cafeteria is 5 to 8 CNY (0.6 to 1 USD). Eating out around campus cost around 5 to 15 CNY (0.6 to 2 USD). The restaurant of PKU Global Village also offers typical Chinese food and dim-sum at the average cost of 15 to 40 CNY (2 to 5 USD) per person.

INSURANCE

Students shall be responsible for their own insurance during their participation to the program. Submission of proof of insurance is required before program participation.

AIRPORT TRANSPORTATION

As for the transportation from the airport to PKU as well as traveling in Beijing and PKU campus, a map of instruction will be sent to each participant before the summer program started through emails.

Course Information

Introduction of Organizational Behavior

Credit and Hours: 2 credits, 32 credit hours

Class Time: Tue 10:10-12:00am, Wed 9:00-12:00, Thu 9:00-12:00

A good understanding of key organizational concepts and issues is a prerequisite for becoming an effective leader in organizations. Through formal lectures, as well as simulation games and case analysis, the course introduces students to contemporary concepts and theories in the field of organization behavior. Specific topics include the meaning and functions of organizational structure, social networks and networking in organizations, leadership, teamwork, and intercultural collaboration. The course contains formal lectures, simulation games, case analysis and possible field trips.

Teacher: Dr. Y. Connie Yuan

Dr. Y. Connie Yuan is the Associate Professor of the School of Economics in Cornell University. She received her B.A. degree from the Department of English and American Literature of Peking University in 1995, with a minor in law. She obtained her M.A. degree in Marketing Communication in 1998 from the University of Connecticut and her Ph.D. in Organizational Communication in 2004 from the University of Southern California. Since 2004, she has worked at Cornell as Visiting Assistant Professor (2004-2005), Assistant Professor (2005-2011) and Associate Professor (since 2011). Her current research interests include the role of social networks and social media in knowledge management in organizations, and intercultural communication.

**Nomination Form for
AEARU Summer Camp 2013
Business Leadership in China**
Peking University, Beijing
July 8 to August 2, 2013

University			
Participant Passport Information			
Full Name		Sex	
Passport No.		Nationality	
Place of Issue		Date of Issue	
Place of Birth		Date of Birth	
Participant Personal Information			
Email		Telephone	
Fax		Special Dietary Requirements	
Mailing Address			
Flight Information			
Arrival Date		Departure Date	
Flight No.		Flight No.	
Estimated Time of Arrival		Estimated Time of Departure	
Check-in Date		Check-out Date	
Official Contact Person in University for the Program			
Name		Email	
Telephone		Fax	
Mailing Address			

The coordinator of each AEARU member university shall complete and send the form to summerschool@pku.edu.cn before **April 30, 2013**.

The nominated student shall then complete the online application form to print, sign and send the application form to Ms. Lu Jiao, Office of International Relations, Peking University, Beijing, China (Postcode: 100871) **no later than May 15, 2013**.